

Metuchen Savings Bank 2010 Community Service Initiatives

Metuchen Savings Bank is a \$290 million community bank chartered in 1897 with strong ties to our community. The Bank contributes to numerous programs that support the safety and security of its citizens and add to the quality of life for persons of all ages. Our Bank is located in the Borough of Metuchen in Middlesex County and employs 48 individuals. Our financial institution is actively involved with the local Chambers of Commerce as well as many service groups and organizations.



Metuchen Police Department - The Metuchen Police Department launched a trading card contest for Metuchen children as a way to provide a comfortable way for Officers to interact with kids and a familiar way for kids to get to know their local Police Officers. The front of each card shows a photo of an officer & the back of the card contains bio information as well as a personal or safety message from the officer. Metuchen Savings Bank was a sponsor of this program that supported the MPD goal to encourage communication and enhance trust between children and the Police Officers.



Memorial Day Parade - Funded entirely through private donations, Metuchen continued its tradition with one of the area's longest established Memorial Day parades; the first one was held on May 30, 1927. Memorial Day in Metuchen honors the lives of 41 Metuchen men who sacrificed their lives in our nation's wars and current members serving in the armed forces. Metuchen Savings Bank was the Principal Event Sponsor. We are proud of Chairman Martin D. Jessen, pictured here with his grandson, for serving the USA during WWII and the Korean War.

John E. Toolan Kiddie Keep Well Camp - Metuchen Savings Bank makes an annual donation to local Kiddie Keep Well Camp programs to benefit children from low income families. Since 1924, the camp has been providing a residential camping experience for about 600 children between the ages of 6 & 13 who would not normally be able to attend a sleep-away camp each summer.

Annamae Baerenbach Scholarship - Metuchen Savings Bank makes an annual contribution to Middlesex County Community College for the Annamae Baerenbach Business Endowed Scholarship. This memorial award is typically given to students who thrive both in & out of the classroom through volunteer & community involvement.



Junebug Art Fest - Metuchen, New Jersey, has been a mecca for artists of every discipline for more than a century, and its annual Junebug Art Fest reinforces our community as one that nurtures all forms of creativity and is a true "home" for the arts. More than 75 visual artists and dozens of performing artists participated in Metuchen's month-long arts celebration every Friday evening this past June. Metuchen Savings Bank was a proud sponsor of this third annual festival that featured a range of activities throughout downtown Metuchen, including open air exhibits, window galleries, live music, interactive art events and open-mic sessions featuring poets and performers.



YMCA of Metuchen Edison Woodbridge & South Amboy Summer Camp & Tot Trot

Metuchen Savings Bank made an annual contribution to the YMCA of Metuchen Edison YMCA through the Fund for Tomorrow that allowed scholarship aid for children to attend summer camp as well as year round support to allow families in need to participate in YMCA programs at reduced or in some cases no cost. The Fund for Tomorrow allows our YMCA to respond quickly, creatively and deliberately to best meet our community's needs. Our sponsorship for the Tot Trot supports the YMCA community mission work by providing financial support for building strong kids, strong families & strong communities. The Fund for Tomorrow supports programs to fight obesity, teen programs & families in crisis.



YMCA Annual Janice Garbolino 5K Walk/Run - Employees from Metuchen Savings Bank participated as a team for the YMCA Annual Janice Garbolino 5K Walk/Run in Roosevelt Park, Edison. This year over 400 runners and walkers came out to celebrate the spirit of Janice Garbolino, former long-time Health & Wellness Director at the Metuchen Branch YMCA. All proceeds from the Janice Garbolino 5K support the LIVESTRONG™ at the YMCA program, a physical activity and wellness program for cancer survivors.

Borough of Metuchen Summer Concert Series - Metuchen Rocks! Metuchen Savings Bank provided financial support to the Borough of Metuchen for free outdoor events for local residents held on Thursday evenings during the summer. Concerts were performed at the Metuchen Senior Citizen Center by 'Readymade Breakup'; the reggae beat of 'No Discipline' & the 'Roadside Graves'. The season wrapped with a summer dance party featuring the 'Spidermonkeys' on Labor Day.



Metuchen High School Project Graduation - Each year Metuchen Savings Bank supports the fundraising efforts of the Metuchen High School Project Graduation committee. This year sponsorship dollars were restricted to fund an event for the Metuchen High School graduating class of 2011 to enjoy a fun, substance free celebration with their entire class. Parent volunteers work year round to fundraise for this community event.



Boy Scouts of America - Our Bank traditionally makes a donation to our local Boy Scouts of America to develop programs that build character, improve personal fitness and train young boys as future leaders of our country. Metuchen Savings Bank and The Boy Scouts of America agree that helping youth is a significant force in building a productive society.



Metuchen Annual Country Fair - Metuchen Savings Bank handles the logistics for the Annual Country Fair sponsored by the Metuchen Area Chamber of Commerce. Now in its 49th year, this October event is the primary fundraiser for local churches, civic groups and other non-profit organizations in our community. This year the theme was 'Countries of the World' and the Metuchen Savings Bank booth was the drop off site for non-perishable foods collected to replenish local food pantries.

Women Helping Women Gala - This wonderful evening raised critical funds for a Metuchen based 32 year-old non-profit organization that offers low-cost counseling and support services to individuals struggling with issues related to domestic violence, sexual abuse, depression, loss of a loved one, self-esteem, relationships and more. Sponsorship support by Metuchen Savings Bank allowed WHW to continue to provide support services to every woman, teen or girl who walks through their doors.



Metuchen Cares Economic Forum - Metuchen Savings Bank hosted Metuchen Cares: An Economic Forum for First Time Homebuyers. This free seminar was open to all members of the community. Loan Originator Armando Faria covered topics including: Steps to buying a home; Mortgage Prequalification; Credit Scores & Sources of Down Payments. Metuchen Savings Bank offers a vast array of mortgage products and we recognize that it's important to take the time to educate our consumers too.



Breakfast with Santa - The volunteers at Metuchen EMS fired up the griddle and flipped some flapjacks for their annual Breakfast with Santa. Santa greeted the children at 1 Safety Place with squad members serving breakfast and distributing gifts to children attending the event. Metuchen Savings Bank was a sponsor of this event. Proceeds benefit Metuchen EMS to cover the cost of medical supplies, vehicle maintenance and other expenses associated with providing emergency care to the public.



Metuchen Area Chamber of Commerce Winter Festival Parade Underwriting for the 57th Annual Winter Festival Parade was provided by community sponsors including Metuchen Savings Bank. The theme of the parade this year was 'Sounds of the Season'. This fun-filled family event is a tradition in our Central Business District to formally celebrate the beginning of the holiday season in Metuchen. Pictured are MSB Chairman Martin D. Jessen and President/CEO Katherine Liseno.



Borough of Metuchen New Year's Eve Fireworks - Thanks to the generosity of Metuchen Savings Bank, a proud member of the Metuchen Area Chamber of Commerce, the Borough of Metuchen lit up the sky with a New Year's Eve Fireworks Extravaganza at midnight in the Downtown Business District on Friday, December 31st.